

Aspen Opportunity Youth

A group of Opportunity Youth Incentive Fund (OYIF) partners, including Workforce Center Director, Christy Hernandez, attended the annual grantee convening in Aspen, Colorado this October. Del Norte county is one of 21 communities to receive funding for opportunity youth (young people between the ages of 16 to 24 that are neither in school nor employed). The grant is used to support existing community collaboratives/organizations focused on building education and employment pathways for opportunity youth. The Aspen Institute provided 3 days of workshops, wonderful speakers and team planning. A few of the topics covered included, youth engagement with employers, national demographic shifts in respect to youth and skills mapping for college. One of the workshops included this wonderful 30 second video, from [Grads of Life](#), on why businesses should hire youth.



Veteran's Resource Day with Del Norte County



**VETERAN'S
Resource Day**
Friday, November 6, 2015

Veterans and families are welcome to attend
Meet with local Veterans Organizations
Discover Community Resources and Services

Free Lunch

Benefits * Counseling * Education * Employment
Housing * Health * Transportation and more

Location: Veteran's Memorial Hall
810 "H" Street, Crescent City, CA 95531

Hours: 10:00am to 4:00pm

Call: (707) 464-2154 for more information
<http://www.facebook.com/DelNorteCountyVeteransServices>

Employment Counselors, Randy Bancroft and Imelda Ramirez, attended Del Norte's Veteran's Resource Day designed to help all veterans within our community. Veterans of Del Norte had the opportunity to meet with counselors to discover employment assistant programs, in addition, provided eligibility information on educational opportunities. Veterans within our community were targeted for social services which attempted to address the continuum of concerns faced by veterans; ranging from health and housing to having warm clothing during the winter. Veteran's Resource Days are conducted twice a year, each event is meant to engage with community veterans and provide services designed to meet their needs.

Express Employment Professionals Partnership



The Workforce Center's Business Services department has recently partnered with Express Employment Professionals to develop new and unconventional hiring methods designed to increase employment opportunities within the community. Express Employment Professionals' management team coupling with Business Services have engaged local employers to develop temporary and short-term hiring opportunities which are meant to address seasonal employment needs. In addition, Express Employment Professionals have garnered hiring contracts with local business which will lead to building a labor-ready pool meant to provide rapid employment services.

Del Norte's Workforce Center Provides Hands-on Training for Youth Participants

Local youth, Myriah Lehto, has set the example for excellence in The Workforce Center's Youth Work Experience program. The Workforce Center, in partnership with Del Norte Child Care Council, has provided Myriah with skills, training, and mentorship designed to better prepare her for the career of her choosing. Myriah has been working in a diverse array of workforce situations which includes: administrative, childcare, training, and counseling. The Workforce Center congratulates Myriah on her accomplishments and wishes her the best in all her future endeavors.



New Brand: Same Mission

The Workforce Center's website redesign and social media presence has continually changed the hiring market within Del Norte County. Massive marketing redesign as led to record levels of visitation on Rural Human Services' website. The Workforce Center received 12,859 visitors on its website during the past quarter with views increasing ~8% per month.

